

# The Europe Business Assembly is proud to announce that **BAJAJ HINDUSTHAN SUGAR LTD.** has received the prestigious **Best Enterprises Award**



**BAJAJ HINDUSTHAN SUGAR LTD.** is one of the best-known names in Indian production industry. The quality policy of the company aims to be the leader of the market and to produce the best quality sugar and ethanol as well as satisfy consumers' demand.

**BAJAJ HINDUSTHAN SUGAR LTD.** has been awarded by the Europe Business Assembly the Best Enterprise Award for their strong position in the national market, the company's status in international ratings, the utilisation of modern management technologies, high staff qualification and a successful marketing strategy.

The Europe Business Assembly (EBA) is an international corporation for the evolution and implementation of economic and social development. Its mission is to develop and implement projects for the economic and social growth of regions, companies and corporations; providing practical dialogue between experts, investors, businessmen, government bodies and local authorities.

The Best Enterprise Award project was established in 2000 to present the best regional companies to European business society. The main purpose of Europe Business Assembly is defining prominent companies with their further promotion and assistance in entering EBA society, assistance in attraction of partners world-wide among EBA members due to EBA growing chain of subsidiaries and partners in 60 countries.

Award nominees are carefully selected by EBA professional research team. Winners are determined through our ratings research, which includes media, social network, internet, news and open statistic data analysis and the recommendations of authorities, social organizations, institutions, chambers of commerce, branch associations and unions, educational institutions and the experts survey

Bajaj Hindusthan Sugar Ltd. (BHSL), a part of the 'Bajaj Group', is India's Number One sugar and ethanol manufacturing company, headquartered at Mumbai (Maharashtra), India. The Company has fourteen sugar plants, which are all located in the northern Indian state of Uttar Pradesh. These plants have aggregate sugarcane crushing capacity of 136,000 tcd (tonnes crushed per day) and a distillery capacity to produce 800,000 litres of alcohol per day. BHSL is also one of the largest ethanol producers. It is the pioneer of India's fuel ethanol program and is currently producing 38 million liters of ethanol in a year. In anticipation of emerging market demand, the Company has increased its ethanol manufacturing capacity to nearly 218 million liters per year. BHSL generates close to 430 MW of power from the bagasse produced in its sugar mills. After meeting its own energy needs, BHSL has a surplus of around 100 MW. The Company supplies a significant part of this surplus power to the UP state grid.

EBA is proud to present **BAJAJ HINDUSTHAN SUGAR LTD.** as a leading industry provider by awarding them the Best Enterprise Award at the Achievements Forum-2016 on 22 March in the institute of Directors, London. Mr. Kushagra Nayan Bajaj, Chief Executive Officer was honoured as the Manager of the Year. We wish them all the best for a successful business future.